



Breastfeeding

The Best Start for You and Your Baby

Give your baby the best food around. Breastfeed your baby! No formula in the world is as healthy as breastmilk. Really, breastfeeding is an act of love! It will be sure to give you a very close bond with your baby.

Doctors say: "Breast is Best."

In 1997, the American Academy of Pediatrics said:

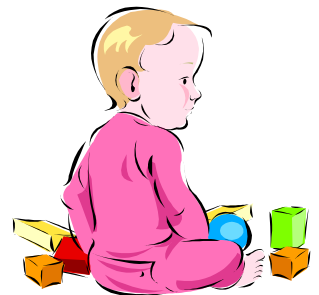


"Human milk is the preferred feeding for all infants...It is recommended that breastfeeding continue for at least the first 12 months, and thereafter for as long as mutually desired."

Healthy Babies

Your baby needs breastmilk to get the food he or she must have to grow and develop. Studies prove time and time again that breastfed babies are healthier.

- There are over 100 things in your breastmilk that are not in any formula. These make your baby's immune system stronger.
- In the first year, babies who nurse are ten times less likely to be put in the hospital.
- Breastfed babies are less likely to die of SIDS.



Happy Mothers



Women don't just nurse their babies because they "have to." They nurse because they enjoy it!

- During breastfeeding, levels of the hormones prolactin and oxytocin go up in your body. Prolactin gives you feelings of bonding and love. Oxytocin helps the uterus to shrink to its normal size.
- Breastfeeding helps to prevent bone weakness and cancer of the breast, uterus, and ovaries.